

# CHECKLIST: HOW TO CREATE A PROFESSIONAL SPORTS CLUB WEBSITE WITH WORDPRESS AND SPORTSPRESS

To create your sports club website with WordPress and SportsPress, simply follow the steps below.

### Step 1. Purchase domain and hosting

The first step in getting you online is to purchase a domain name and a hosting plan. Use your sports club name as your domain name, paired with a .com extension or get creative and use a .club extension.

As far as hosting goes, you'll want to choose a reliable hosting company that has good reviews. A couple of recommended hosts by WordPress include DreamHost and SiteGround.

### Step 2. Install WordPress

Once you have your domain name and your hosting plan, you need to install WordPress:

- 1. Login to your cPanel with the username and password provided by your host
- 2. Look for a section labeled Scripts, One-Click Installs, Websites, Fantastico or Softaculous
- 3. Locate WordPress and click the Install button
- 4. Fill in the needed details such as your desired username, password, site title, and email. Make sure to write down the username and password as you will use those to login to the backend of your WordPress.
- 5. Press the Install button again and wait for the installation to complete
- 6. Visit your website and login to your WordPress dashboard.



#### Step 3. Install a Sports Theme

A great theme to start off with is Rookie, if your budget is tight. Navigate to Appearance >Themes, search for Rookie, and then click the Install button. Once the theme has been installed, click Activate. You can then go visit your site and see how it looks like for your visitors.

## **Step 4. Install and Configure SportsPress**

After you have installed a theme, you need to install SportsPress by going to Plugins > Add new and search for it. Then, click Install button, wait for the plugin to install and press Activate button.

You will be taken to a screen where you can configure the basic settings of the SportsPress plugin:

- For starters, you will need to choose your timezone, your sport, and your main league.
- On the next screen, enter your team's name and your rival team's name, then proceed to the next screen where you can enter your players and other team members.
- You will also be able to enter your venue's name and address which will allow others to see you location on a map. The plugin will then create the necessary pages for your site and you can then schedule your first event.
- On the screen that loads, you can enter the teams' names, a brief description, and other details such as the match date, the venue, featured image, players, and more. Then all you have to do is click Publish to allow website visitors to see all the details
- about your upcoming match.

